# **2024 NEW CUSTOMER PROMOTION**



## **PROGRAM SUMMARY**

Try FBN Direct® for the first time and SAVE. Get \$250 off with promo code **WELCOME24** when you purchase crop protection products for the first time from FBN® and include a Farmers First<sup>™</sup> brand adjuvant or crop nutrition product. Minimum spend required.

OFFER	PROGRAM PERIOD	REQUIREMENTS	PROMO CODE
\$250 OFF	December 7, 2023- August 31, 2024	<ul> <li>Minimum \$10,000 purchase</li> <li>Include at least one <i>Farmers First</i> brand Adjuvant or Crop Nutrition product</li> <li>First time purchase with FBN Direct</li> </ul>	WELCOME24

### **QUALIFYING PRODUCTS**

- Any Crop Protection products
- Order MUST include at least one (1) Farmers First brand Adjuvant or Crop Nutrition product

### **GENERAL REQUIREMENTS**

- Customer has an FBN Member Account
- "New Customer" defined as any member that did not purchase ANY product from FBN Direct in any prior year
- Program dates: December 7, 2023 August 31, 2024

#### FULFILLMENT

• Discount will be applied automatically in the customer's cart once the promo code WELCOME24 is used

### **QUALIFYING LOCATIONS**

• Products sold or distributed through *FBN Direct* are offered by *FBN* Inputs, LLC and are available only in states where *FBN* Inputs, LLC is licensed and where those products are registered for sale or use, if applicable. Please check with your local extension service to ensure registration status. Terms and conditions apply.

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