

2024 NEW CUSTOMER PROMOTION



PROGRAM SUMMARY

Try FBN Direct® for the first time and SAVE. Get \$250 off with promo code **WELCOME24** when you purchase crop protection products for the first time from FBN® and include a Farmers First™ brand adjuvant or crop nutrition product. Minimum spend required.

OFFER	PROGRAM PERIOD	REQUIREMENTS	PROMO CODE
\$250 OFF	December 7, 2023- August 31, 2024	<ul style="list-style-type: none">• Minimum \$10,000 purchase• Include at least one <i>Farmers First</i> brand Adjuvant or Crop Nutrition product• First time purchase with <i>FBN Direct</i>	WELCOME24

QUALIFYING PRODUCTS

- Any Crop Protection products
- Order MUST include at least one (1) *Farmers First* brand Adjuvant or Crop Nutrition product

GENERAL REQUIREMENTS

- Customer has an *FBN* Member Account
- “New Customer” defined as any member that did not purchase ANY product from *FBN Direct* in any prior year
- Program dates: December 7, 2023 - August 31, 2024

FULFILLMENT

- Discount will be applied automatically in the customer’s cart once the promo code **WELCOME24** is used

QUALIFYING LOCATIONS

- Products sold or distributed through *FBN Direct* are offered by *FBN* Inputs, LLC and are available only in states where *FBN* Inputs, LLC is licensed and where those products are registered for sale or use, if applicable. Please check with your local extension service to ensure registration status. Terms and conditions apply.